

# 25th 1997

## 1997 Class Logo Contest

If you are somewhat creative (or have children who are budding artists), we are reaching out to you with a fun summer assignment. Our class needs a cool and uniquely-Eph logo for our 25<sup>th</sup> reunion. From printed materials to 1997 swag, the logo design will be featured on many reunion items.

**The Design Specs:** Get your creative juices flowing! The logo can be purple and gold (or not), feature cows or mountains (or not), and be round, square, oval, rectangular or whatever shape you envision. The design elements it should include are:

- **“Williams”**
- **“Class of 1997” or just “1997”**
- **“25th Reunion”**
- **The reunion dates: “June 9-12, 2022”**

Need inspiration? See reverse side of this page for some sample logos from previous 25<sup>th</sup> classes to get your creativity flowing!

**The Big Incentive:** Of course we wouldn't ask you to do this without a Williams prize! Whoever submits the winning logo will receive a \*swag bag\* with must-have Williams memorabilia as well as a \*\$300 credit\* towards reunion registration fees.

The deadline for submitting your logo suggestion(s) is **Wednesday, August 18, 2021**. Please send your electronic logo idea(s) to [25th.reunion@williams.edu](mailto:25th.reunion@williams.edu) or mail any hard copy entries to 25th Reunion Program, 75 Park Street, Williamstown, MA 01267.

Again, you don't actually have to be an alum to submit a logo – designs from family members of any age are welcome. Questions? Please contact Beth or Conny in the 25th Reunion Office at [25th.reunion@williams.edu](mailto:25th.reunion@williams.edu) or call (413) 597-4208.