Class of 1996
25th Reunion Planning Meeting

April 3-5, 2020
Reily Room, Weston Athletic Complex, Williams College
Williamstown, MA

AGENDA
(As of 02/24/2020 – subject to change)

Friday, April 3

7 – 9:00 p.m. Informal Welcome Dinner at The Purple Pub

Saturday, April 4

Reily Room, Weston Athletic Complex, Williams College

8:30 – 9:30 a.m. Breakfast

9:30 – 9:45 a.m. Welcome
Reunion Weekend Co-Chairs or Class Presidents

Overview, Beth Reynolds ’95, Director, 25th Reunion Program
What’s So Different About Our 25th?

9:45 – 10:45 a.m. College update 1
(Member of Senior Staff, tbd)

10:45 a.m. – 12:15 p.m. Reunion Weekend & Reconnect – key items/overview for group discussion
- Giveaways
- 25th Reunion seminar/panel discussion
- Ideas for reconnecting
- ’96 regional events to strengthen connections within the class
- Diversity, equity and inclusion in reunion
- Society of Alumni Bicentennial in 2021

12:15 – 1:15 p.m. Lunch

1:15 – 2:15 p.m. College update 2
(Member of Senior Staff, tbd)
2:15 – 3:15 p.m. **Fundraising overview**
- Gift Purpose
- How Crediting Works and What It Means
- Alumni Fund and Leadership Committee
- How the Class Gift and Alumni Fund work together
- 25th History

3:15 – 3:30 p.m. Break

3:30 – 4:30 p.m. **Class book discussion**
- Review schedule/deadlines, sections, assignments
- Updated Freshman “What’s What” booklet
- Committee conference call scheduled?

6:00 p.m. Tour of reunion headquarters, tent location, cocktail reception location possibilities

7:00 p.m. Dinner at The Williams Inn with college guest speaker (tbd)

**Sunday, April 5**

**Reily Room, Weston Athletic Complex, Williams College**

8:00 – 9:00 a.m. Breakfast

9:00 a.m. – noon Breakout sessions

**Fundraising**
Further discussion with fundraising team about gift purpose, best practices, leadership committee, women’s leadership giving, timeline, goals and next steps

**Reconnect Efforts**
- Calling “trees” and other contact plans
- Will intersect with class book and reunion weekend committees to encourage book submissions and weekend attendance

**Reunion Weekend**
Discussion about Reunion Weekend
- Venue, catering, registration discussion
- Dorm rooms, Mission Park – rate has been $80 for weekend (may increase); single rooms only
- Area hotels
- Review general schedule
- Other decisions
  - Giveaways (cont’d)
  - Class logo contest
  - 25th Reunion seminar/panel discussion (cont’d)
  - New class officers
  - Golf chair
  - Class-specific activities (hike, run, etc.)
  - Photography/Class photo?
  - DJ/Band?

Noon – 12:30 p.m. Wrap up and next steps